

SAMUEL HOCKING, JR.
CEO of iMatchative Inc.

Sam Hocking is the founder and CEO of iMatchative Inc., a San Francisco–based technology company whose groundbreaking AltX platform harnesses deep data, behavioral science, and proprietary algorithms to seamlessly match investors and hedge funds. Sam's vision for iMatchative was inspired by industries ranging from book selling to movie rentals to online dating—all of which have been transformed by data analytics. Along with iMatchative's team of top-ranking academics and finance experts, Sam is leading a revolution in the hedge fund market, bringing Silicon Valley–style creativity and innovation to the venerable institutions of Wall Street.

Prior to launching iMatchative, Sam spent nearly 25 years overseeing growth and strategy within the high-stakes world of international finance. He served as global head of prime brokerage sales at BNP Paribas and as a member of both the Global Executive Committee for Financing & Flow and the Executive Committee for Equities for the Americas. Previously, Sam worked as co-head of global prime brokerage sales at Bank of America Securities, where he helped spearhead the unit's sale to BNP.

A former college soccer star, broadcast journalist, and university professor, Sam earned his BA in Economics from Rollins College, an MA in International Communications from Webster University, and an MBA from the Kellogg School of Management at Northwestern University. A devoted alumnus, he sits on the Regional Committee at the Kellogg Business School and the Board of Trustees at Rollins College, as well as serving on the Board of Trustees at San Francisco's iconic Grace Cathedral.