

March 23, 2015

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OFFICE HOURS

Monday - Friday
8:30AM – 5:00PM

WALK-IN HOURS

Monday - Friday
3:00PM – 5:00PM

FOLLOW US ON...



GET LINKEDIN

With over 4,000 profiles registered in the Rollins Alumni group, LinkedIn is regarded as a powerful Rollins professional network tool. This group is

You are invited to attend...



Rollins Career & Internship Expo 2015

Thursday, March 26, 2014 ~ 12:00pm - 3:00pm

Alfond Sports Center

Rollins career centers invite all current students and alumni to attend the annual Career & Internship Expo on Thursday, March 26th in the Alfond Sports Center. This event consists of approximately 60 organizations offering full-time positions, internships and part-time employment. Each organization will have a table and representatives available to discuss the various opportunities within their companies. Please review the growing list of attending employers via the [Rollins Career & Internship Expo 2015](#) page on the CLP website.



Rollins Career & Internship Expo is NOT just for Rollins seniors and alumni, but for all first-year students, sophomores, juniors and graduate students too! It is an opportunity to network with employers, learn more about different career fields, and possibly get an internship. Expo also provides a chance for

open to both students and alumni. [Join the group!](#)

students to gather research about different companies they may want to work with someday.

Review the [Rollins Career & Internship Expo 2015](#) highlights and details below:

- Network with over 60 recruiters from diverse organizations and industries offering internships, part-time jobs as well as full-time opportunities. (Access employer list [here](#). Updated daily!)
- Upload your resume to the [Rollins Expo Resume Book\(s\)](#) through R-CareerLink for greater exposure.
- Enter a raffle for the chance to win 2 FREE tickets to Universal Orlando.
- Door Buster Prizes: \$10 Panera gift card to first 25 Rollins students and alumni that sign-in.

Expo Prep Programs you should plan to attend:

All Expo prep sessions held in 170 W. Fairbanks (unless otherwise noted). For a complete schedule and details of all Expo 2015 Workshops, check the [Career Center Calendar](#).

Resume & LinkedIn Programs

Wednesday, March 25th: 2 – 5 p.m. Drop-In Resume Critique Bar

Expo Prep Programs

Tuesday, March 24th: 11 a.m. – 1 p.m. "Got Questions" information table (Campus Center)

Tuesday, March 24th: 12:30 - 1:30 p.m. Insider's Guide to Expo Workshop

Wednesday, March 25th: 11 am – 1 p.m. "Got Questions" information table (Campus Center)

*All Expo Prep workshops are open so no need to pre-register, just pick the date and time that works for you and come join us!

Expo Perk:

Rollins Expo Resume Books

Deadline: Thursday, March 26th by 5:00PM

The Center for Career & Life Planning will compile three different Rollins Expo resume books which will be made available online to every employer attending the Career and Internship Expo. All students and alumni of Rollins are invited to post a resume in one of these online books.

Employers attending the expo will be able to search these books to look for candidates to fill internships and part-time jobs, full-time entry level positions,



and full-time experienced positions. The deadline for submitting your resume online for the resume books will be Thursday, March 26, 2015. Any resumes submitted for the resume book by this date will be distributed to employers who attended Career & Internship Expo. To upload your resume, please follow the instructions on the [Rollins Career & Internship Expo 2015](#) page under “Rollins Expo Resume Books”.

See the [Expo link](#) for further details including what to wear, how to prepare and the updated employer attendee list!

WORKSHOP SERIES

Check out our upcoming sessions to get excellent resume writing and internship search tips from staff members in the Center for Career & Life Planning. You do not have to sign-up, just plan to attend a session that works for you!

Resume & Linked In: Build Your Personal Brand

Center for Career & Life Planning, 170 W. Fairbanks Building, 1st Floor

Thursday, April 2, 12:30 – 1:30 p.m.

Monday, April 6, 1 – 2 p.m.

Friday, April 17, 1 – 2 p.m.

Internships: Gain Experience to Get Ahead

Center for Career & Life Planning, 170 W. Fairbanks Building, 1st Floor

Wednesday, April 15, 12 – 1 p.m.

Job Search: Achieve Success After Rollins

Center for Career & Life Planning, 170 W. Fairbanks Building, 1st Floor

Thursday, April 9, 12:30 – 1:30 p.m.

View the [Career & Life Planning Calendar](#) for further details about upcoming workshops and events.

R-CAREER BLOG



[No Experience? 3 Ways to Show You're Right for the Job Anyway by Ryan Kahn](#)



Submitted by Mackenzie Thomas, Marketing Assistant of the Center for Career & Life Planning

If you're just out of college or [embarking on a new career path](#), probably the most intimidating aspect of finding a job is coming up with relevant experience—because you don't have any.

The bad news is, I can't magically create experience to help you [pad your resume](#) and cover letter. But the good news is, you don't need magic—you just need to be creative. Follow these three tips to help beef up your application without making it sound like a bunch of bull.

1. Embrace Your Inexperience

I'll let you in on a little secret: When you're [applying for an entry-level position](#), the hiring manager already knows you have little to no experience. So, why beat yourself up trying to manufacture something?

Instead, I suggest embracing your inexperience and leveraging that as motivation to learn. For instance, if [you're applying to a PR firm](#), you might highlight how you became the star student in writing class when you self-motivated yourself from someone who couldn't finish a book report to writing a 50-page thesis. Sure, the experience itself isn't perfectly connected to the PR industry, but this accomplishment perfectly illustrates your dedication, curiosity, and commitment to learn and grow (not to mention your now-killer writing skills). And guess what? That's exactly what hiring managers are looking for from recent grads.

2. Get Personal

We've already established you haven't exactly been around the block yet, as far as work goes, but what you do have is life experience. So, don't be afraid to share some personal anecdotes that taught you a lesson or two that you carry with you now.

For example, maybe you [studied abroad](#), and the experience opened your eyes to the amazing cultural differences across the globe. That personal experience shows maturity and understanding any hiring manager would want in an employee. Find those moments in your life that have changed you, write a brief description on your resume or in your cover letter, then use them as talking points when you land the interview. Pro tip: Keep it classy—skip the full moon parties and stick to life lessons that can translate into good work ethics.

3. Find a Link

This one takes a bit more effort and must be customized for each application, but I promise you, you'll be glad you took the time.

If you're applying for a gig, even though you may not have specific experience in a particular field, chances are you're interested in the role and company for a reason, right? Do some research on the company, and find a way to tie your life and educational experiences in with something awesome it has done. For example, if you're applying to a movie studio, mention how you became obsessed with its films as a child in your cover letter. Perhaps you saved all your old DVDs and posters or once camped outside of a theater so you'd be sure to get opening day tickets—whatever it was, find a way to [connect your passions and life experiences with the company](#), then explain how that will translate into you hitting the ground running once you're hired. You'll find that link is exactly the kind of experience employers are looking for from recent grads.

Whether you're applying for a job with a tech firm, fashion studio, or record label, chances are you won't have loads of direct experience to highlight on your resume right after school. But, remember, employers know you're just starting out, which means they'll be much more impressed with your interpretation of "experience" and how you use the lessons you've learned in life as a solid foundation to get started. Keep it professional, and keep it honest, and you'll fill your resume with real, valuable experience—without sounding like you're full of it.

Blog Post: Zhang, Lily. [Internet]. February 14, 2015. 4 pitfalls to avoid in answering "Why are you interested in this position?" Available from <https://www.themuse.com/advice/no-experience-3-ways-to-show-youre-right-for-the-job-anyway>

More articles like this on [R-CareerBlog](#)

SOCIAL MEDIA TIPS



5 Ways to Get a Job Through YouTube

Posted on [Mashable](#) by Zachary Sniderman

It Not only is it possible to use [YouTube](#) to get a job, but it's becoming a more popular option, especially for the current crop of would-be-employees that grew up with web video.

Some argue that video is a more personal tool for job searching, acting as a digital interview, while others see it as cold and alienating, as it lacks the face-to-face element. But YouTube isn't just about video resumes — there are a variety of creative ways to hop online and get hired.

Even better, YouTube isn't just for Millennials. Web video can be useful for professionals of any age looking to expand their audience or pick up new clients. With a little creativity, honesty and hard work, you can utilize YouTube to create a more effective (and more interesting) [professional and digital image](#), rather than just falling back on the ol' resume ([digital or not](#)).

Read on for five ways to use YouTube to get a job. If you've landed a position through YouTube, add your story and tips in the comments below.

1. [Promote Yourself](#)



While this may seem a little obvious, amazing opportunities can come out of promoting yourself on YouTube. [Tom Ferry](#) is a real estate training coach with a best-selling book, *Life! By Design*. He hopped on YouTube two and a half years ago in order to grow his audience and to [own the SEO](#) in his field. Ferry has received speaking engagements and consulting jobs across the world by showcasing his talents in one or two videos each week.

"I believe in the theory of free, perfect, and now," Ferry said. "Perfect, means short [and] easy. It's a free twist to marketing. It's never a concern of, 'Gosh, if I put all my best content up for free, will people stop hiring me?' ... If I do put it up, people will see I'm a force." For his book, he made a weekly video explaining each chapter and offering crib notes. Rather than give his book away, it became a *New York Times* Best Seller.

Ferry said that his audience has been steadily building, thanks to properly tagging his videos to maximize SEO and by constantly offering useful videos to his followers.

2. Post and Hope

This strategy may be the "Hail Mary" of getting jobs through YouTube, but it has proven successful in many cases. Perhaps the most famous YouTube discovery is [Justin Bieber](#) (yes, *that* Justin Bieber).

Bieber posted homemade videos of himself singing. He quickly jumped from hundreds of views to thousands. After he built up enough buzz, he was discovered by his now manager, Scooter Braun, and introduced to Usher.

While it helps to have boyish good looks and singing talent (like fellow discoveree [Greyson Chance](#)), this strategy isn't just limited to teen idols. Create a channel

and post videos that highlight your expertise. If you're great at building fences, film that and offer some added value. Cultivating your fan base and reaching out to your fans can help build enough credibility or buzz to launch your career.

3. Build It

YouTube can help get you a job even if you don't like putting your face on camera...[Read more.](#)

Blog from: Sniderman, Zachary. [Internet]. 5 Ways to Get a Job Through YouTube. Available from: <http://mashable.com/2010/10/23/youtube-job/>

CAREER RESOURCE HIGHLIGHT

The Four Year Approach

A Student Resource provided by the Center for Career & Life Planning

Our career development staff assists current students with [major selection](#), [career exploration](#), [internships](#), [resume writing](#), [graduate school application](#), [job search strategies](#), and [interviewing skills](#). We provide many services and resources to help you evaluate your career options, plan for your future, and achieve success throughout your four years at Rollins. Check out [The Four Year Approach](#) on our website to learn more about how to plan your successful college career.

UPCOMING EVENTS & DEADLINES

Peace Corp Workshop

Tuesday, March 24, 5:00 – 6:30 p.m.

Cornell Campus Center, Bieberbach-Reed, Rollins College

The Right Person for the Right Job. The types of work Volunteers do are ultimately determined by the needs of host countries and the potential of a Volunteer to contribute to these needs and to the Peace Corps mission. There are a wide variety of Volunteer positions to fill. Attend this application workshop to speak with regional recruiter Chad Chernetto learn how your education, work experience, and hobbies will be considered for available programs. Bring your resume to receive personalized recommendations on how you can increase your competitiveness for Peace Corps service. List your questions and concerns to discuss the application process and to learn more about the Peace Corps experience. Our Southeast regional staff of recruiters all of whom served in the Peace Corps themselves can tell you what it's really like to Volunteer, whether or not you qualify, and how to work through the application process. Peace Corps recruiters are your partners in the journey to becoming a Volunteer.

Political Science Meet & Greet Breakfast – Cisco Systems Alumnus

Friday, March 27, 10:00 – 11:30 a.m.

Political Science Lounge, 2nd Floor, Cornell Social Sciences Building

Join students and faculty from the Political Science & International Relations Department for this informal meet and greet breakfast. You will also have an opportunity to meet and hear from a successful alum, Chris Heckscher '90, Vice President, Service Provider at Cisco Systems. Chris was a Political Science major at Rollins and he is now with Cisco Systems based out of Hong Kong. Check out more about Chris at <http://360.rollins.edu/people/front-row-seat>.

The Holt Valuation Challenge

Registration deadline is April 12, 2015

The Spring 2015 HOLT Valuation Challenge is offering you a chance to interview for [paid internships and CO-OPs within Credit Suisse HOLT starting from January 2016!](#) The challenge is evaluated entirely on your performance and is open to Bachelor, Master, MBA or PHD students from any university. Differentiate yourself in a highly competitive job market and land a chance at an internship with one of the biggest names in the financial industry.

Your first step into the exclusive HOLT Community is to join the community on [LinkedIn](#) and get an opportunity to improve your finance skills beyond this Challenge. Discover and interact with new companies interested in hiring students with top skills. Register [here](#).

National AmeriCorps Program Public Allies Central Florida

Now accepting applications

Application Deadline is June 15, 2015

National AmeriCorps Program Public Allies Central Florida is accepting applications. This is a full-time, paid apprenticeship at a nonprofit organization, where young adults:

- Create, improve and expand services that benefit children and youth
- Promote economic development, improve education and address other local needs by working at local nonprofit organizations
- Leadership Development: training opportunities to observe, interact, and learn from civic leaders across Central Florida.

Benefits include earning a \$1,500 monthly stipend, upon graduation, receiving a \$5,550 education award that also applies to some student loans, and Healthcare & Childcare. To learn more about this opportunity and to apply [click here](#).

New events are always being posted! Visit the [Career & Life Planning Calendar](#) for a complete schedule of workshops, networking events, and recruiting sessions being offered during Spring 2015.