



ICE: Integrative Capstone Experience

ICE breaker

2018



- **Overview of ICE, rules, important dates**
- **Detailed information on ICE Immersion Tracks**
 - Entrepreneurship – start a business
 - NASA Technology – bring to market
 - Consulting – Domestic and International
- **Student panel**
 - Pablo Celis
 - Ari Davis
 - Taylor Durkin
 - Rebecca Marshall

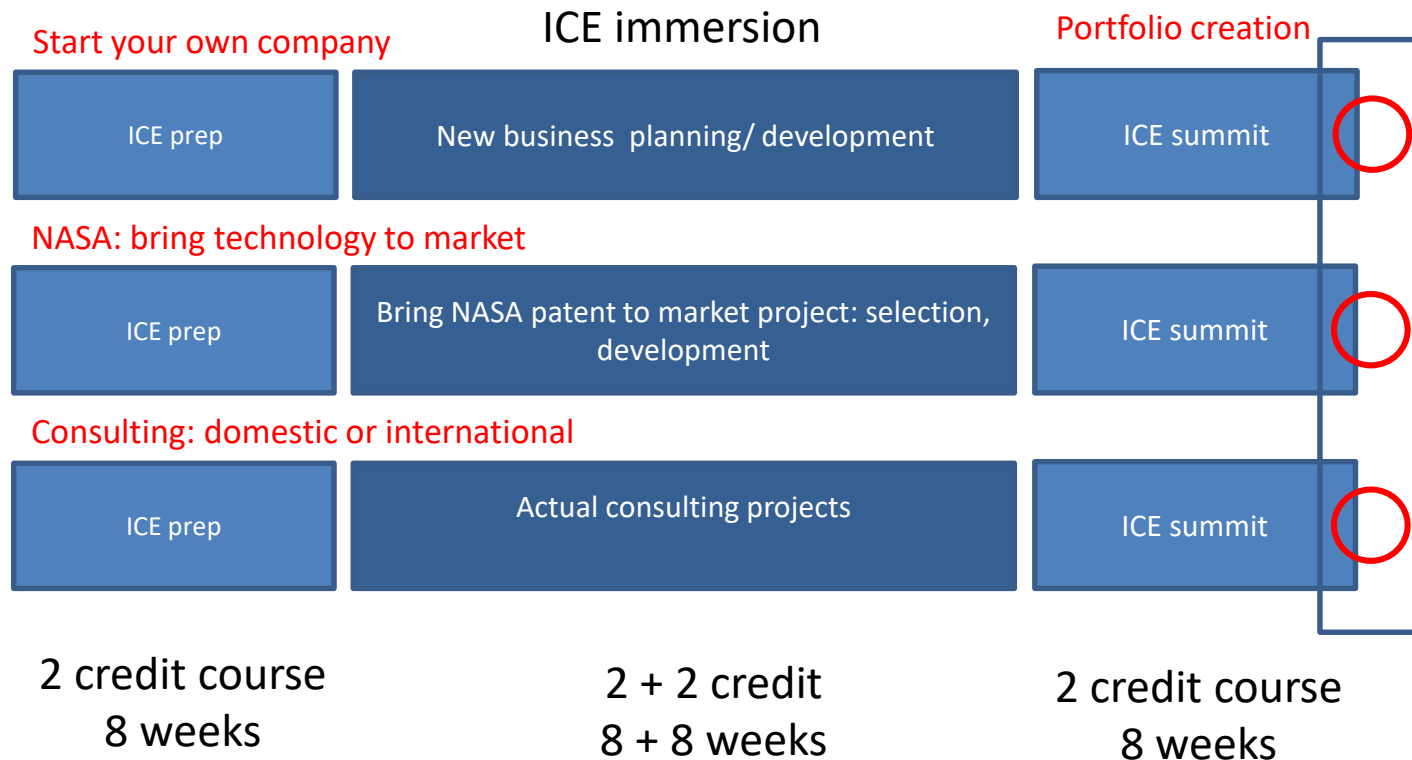


Mission centric

Forming responsible, innovative, global leaders who positively impact their organizations and communities

- **Hands on (experiential)**
- **Multi-disciplinary**
- **Exciting (including more customization) & (more) employable**
- **Out of traditional classroom experience**
- **Replace the previous capstone course (Business Policy)**
- **What is ICE?**

ICE TRACKS – THESE CLASSES ARE REQUIRED COMPONENTS



EXPERIENTIAL “IMMERSION” PROJECTS



- Criteria for experiential immersion projects:
 - Multi-disciplinary, understood as involving **substantial content of two or more more management functions** within the company: HR, Operations, Marketing, Finance, etc.
 - Substantial in multi-disciplinary learning opportunities for the students and potential **impact for organizations/ community**
 - Include “**leadership**” aspects such as **innovation**, implementation, change management, communication, coaching, facilitating buy-in by relevant constituencies, etc.
 - Include “**ethics and corporate responsibility**” considerations whenever applicable
 - Include “**global**” considerations whenever applicable



- We **can not guarantee your first choice of track**, but **we will try our best to accommodate your choices**
- You will **not be able to change your track** once you have been assigned to one; **make an informed decision** about your preferences
- ICE Immersion will have **a time slot** for teams to meet with their advisors. Do not schedule any other activity for that slot
- Budget time for meetings with your team and with the client during immersion. **Remember that you are an MBA full time student**
- For the **International Consulting track you MUST go in the trip (or trips)**, this is not negotiable. You will **most likely fail the class if you do not go** in the trip(s)
- **You may not know the specific project** you will be assigned to **before you start your ICE prep course** (similar to what happens in a consulting company)
- You will **NOT be allowed to change projects** once you are assigned to one
- You will **not necessarily self select your ICE teams**; Faculty will assign you to a project based on the best fit for your profile



You will soon gain access to short versions of the syllabi for:

- ICE prep
- ICE immersion (three paths)
- ICE summit
- On the week of **04/09** the online “**ICE pick**” link will be provided to you so that you can answer a questionnaire about your (ranked) preferences and individual skills/ background so that the steering committee can make an informed allocation of students to tracks and later, the allocation of students to individual projects

ICE – EXPEDITION READINESS



Now – Review your resume and LinkedIn profile, they will be utilized as you apply

April 9-13th – ICE application process (have resume and LinkedIn URL available)

For questions, send an email to icepick@rollins.edu

April 20th – Notification of track

May 14th – EA electives registration

We will be sending material and today's video will be made available soon.

Now for information about the specific tracks, starting with Consulting.



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SCHOOL OF BUSINESS



Thank You
Questions?