

Crummer | Rollins

Fall 2019

EAMBA & PMBA Elective Course Schedule

EAMBA

Module I Dates: 8/26/2019 to 10/18/2019

<u>CRN</u>	<u>Subi/Crse #</u>	<u>Sec</u>	<u>Course Title</u>	<u>Instructor</u>	<u>Days</u>	<u>Begin</u>	<u>End</u>	<u>Rm</u>	<u>Cr</u>
19001	ENT 613	01	Raising Capital for Entrepreneurs	Grimm	R	1:00 PM	4:00 PM	222	2
19003	MKT 606	01	Strategic Marketing	Marshall	M	1:00 PM	4:00 PM	318	2
Class scheduled for Monday, September 2 will meet Friday, August 30 1:00 - 4:00 PM									
19005	MKT 622	01	Digital Marketing & Social Media	O'Brien	F	8:30 AM	11:30 AM	207	2

Module II Dates: 10/23/2019 to 12/20/2019

19007	ENT 607	01	Social Entrepreneurship	Conway Dato-on	W	1:00 PM	4:00 PM	220	2
19008	FIN 604	01	Applied Portfolio Management	Simsek	T	1:00 PM	4:00 PM	108	2
19031	FIN 619	01	Commercial Real Estate Investment Analysis	Georg	F	8:30 AM	11:30 AM	108	2
19010	MKT 614	01	Marketing Analytics	Ozcan	M	1:00 PM	4:00 PM	207	2
19011	MKT 618	01	Customer Relationship Management	Merbler	R	8:30 AM	11:30 AM	220	2
19012	INTL 612	01	Global Sustainability: Strategies for the Americas	Whittingham	F	1:00 PM	4:00 PM	TBD	2

Student must pay lab fees of \$1,400 (estimate) plus travel costs. Class will meet one Friday afternoon in the fall term

Travel will occur in early January

PMBA

Module I Dates: 8/26/2019 to 10/18/2019

<u>CRN</u>	<u>Subi/Crse #</u>	<u>Sec</u>	<u>Course Title</u>	<u>Instructor</u>	<u>Days</u>	<u>Begin</u>	<u>End</u>	<u>Rm</u>	<u>Cr</u>
19013	ENT 610	10	Product Concept Development	Albino	M	6:30 PM	9:30 PM	220	2
19015	FIN 611	10	Financial Modeling for the Business Enterprise	Walkup	T	6:30 PM	9:30 PM	318	2
19016	FIN 612	10	Financial Modeling in Investment Management	Simsek	T	6:30 PM	9:30 PM	108	2
19017	INTL 603	10	Global Financial Decision Making	Lewin	R	6:30 PM	9:30 PM	222	2
19018	MGT 602	10	HR Management: Function and Integration	Gasiorowski	M	6:30 PM	9:30 PM	207	2
19019	MGT 611	10	Negotiation in Business	Grimm	W	6:30 PM	9:30 PM	107	2
19020	MKT 614	10	Marketing Analytics	Ozcan	T	6:30 PM	9:30 PM	207	2
19021	OM 608	10	Business Transformation through Operations	Yoho	W	6:30 PM	9:30 PM	207	2

Module II Dates: 10/23/2019 to 12/20/2019

19022	ENT 615	10	The Entrepreneurial Venture	McAlindon	R	6:30 PM	9:30 PM	318	2
19023	FIN 603	10	Practical Security Analysis	Simsek	M	6:30 PM	9:30 PM	108	2
19024	FIN 605	10	Derivative Markets	Simsek	W	6:30 PM	9:30 PM	108	2
19025	INTL 602	10	International Marketing	Conway Dato-on	T	6:30 PM	9:30 PM	318	2
19027	MGT 611	20	Negotiation in Business	Grimm	W	6:30 PM	9:30 PM	107	2
19028	MKT 615	10	Plan for Customer Value	Ozcan	W	6:30 PM	9:30 PM	220	2
19030	MKT 621	10	Customer Insights - Qualitative Methods	Kizer	R	6:30 PM	9:30 PM	222	2
19026	OM 609	10	Making Supply Meet Demand	Correa	M	6:30 PM	9:30 PM	220	2

No classes Monday, September 2 - Labor Day

No classes Wednesday, November 27 through Friday, November 29 - Thanksgiving

[Click here to view course descriptions](#)

Updated 6/7/19