

**Crummer Certification in Business Management -- Mini-MBA
 2019 fall Schedule**

Dates	Day	Faculty	Session
August			
6	Tuesday	Bronwyn Hoffmann, MA, MST, PCC	First Things First: Exploring Your Mini-MBA Mindset
8	Thursday	Bronwyn Hoffmann, MA, MST, PCC	Change Management; Managing Through Change
13	Tuesday	Halil Kiyamaz, Ph.D.	Understanding Your Organizations Cash Flow and Financial Health
15	Thursday	Halil Kiyamaz, Ph.D.	Understanding Your Organizations Cash Flow and Financial Health
20	Tuesday	Pete McAlindon, Ph.D.	Innovation
27	Tuesday	Kyle Meyer, Ph.D.	Critical Thinking for Business Decisions
September			
3	Tuesday	Mark W. Johnston, Ph.D.	Building Successful Customer Relationships with Effective Marketing Management
5	Thursday	Mark W. Johnston, Ph.D.	Building Successful Customer Relationships with Effective Marketing Management
10	Tuesday	Keenan YoHo, Ph.D.	Aligning Processes to Organization Strategy
17	Tuesday	Keenan YoHo, Ph.D.	Global Supply Chain Management
24	Tuesday	Bill Seyfried, Ph.D.	Understanding the Economic Environment
26	Thursday	Bill Seyfried, Ph.D.	Understanding the Economic Environment
October			
1	Tuesday	Greg W. Marshall, Ph.D.	Organizational Strategy: What It Is and Why It's Relevant to You
3	Thursday	Greg W. Marshall, Ph.D.	Organizational Strategy: What It Is and Why It's Relevant to You
10	Thursday	Dan Spellman, DBA	Big Data Analytics: The Formal Pursuit of Useful Answers from the Data Deluge
15	Tuesday	Keith L. Whittingham, Ph.D.	The Engaged Enterprise: Business on Purpose: Building the case for Strategic CSR
17	Thursday	Keith L. Whittingham, Ph.D.	The Engaged Enterprise: Aligning People and Passions for Enhanced Organizational Engagement
22	Tuesday	Kim Jentsch, Ph.D.	Unlocking Human Potential at Work
24	Thursday	Kim Jentsch, Ph.D.	Unlocking Human Potential at Work
29	Tuesday	Misty L. Loughry, Ph.D.	Unleashing Your Leadership Potential
November			
5	Tuesday	Robert M. Hebel, DBA	A Leader's Guide to Business Ethics & Cultural Transformation
8	Friday	Exam	Blackboard
9	Saturday	Exam	Blackboard
10	Sunday	Exam	Blackboard
14	Thursday	Graduation	Graduation Reception, Crummer Graduate School of Business at Rollins College

*In order to fulfill the requirement to receive the program certificate,
 18 of the 21 class sessions must be attended.*