MEET OUR SCHOLARS

2015 - 2017

DR. SHARMISTHA BANERJEE
Professor, Department of Business Management,
University of Calcutta, India

EDUCATION PARTNER
Rollins College

ACTIVITY PARTNER
Bandhan Bank

CORPORATE PARTNER
Tupperware Brands

GOVERNMENT PARTNER
U.S. Secretary of State’s Office of Global Women’s Issues

Upon her return to the University of Calcutta, Dr. Banerjee partnered with Bandhan Bank to provide support to female loan recipients operating their enterprises. As a Global Links scholar, Dr. Banerjee strengthens the University of Calcutta’s community impact.

2012 - 2014

DR. AMEL ABED MOHAMMED ALI
Department of Industrial Management of Babylon University’s College of Administration & Economics, Iraq

EDUCATION PARTNER
Rollins College

ACTIVITY PARTNER
Women for Women International

CORPORATE PARTNER
Tupperware Brands

GOVERNMENT PARTNER
U.S. Secretary of State’s Office of Global Women’s Issues

After her program experience, Dr. Mohammed established a career center at her university. Her business students have mentored 75 women in business skills in their communities in Baghdad and Karbala.

ABOUT THE PARTNERS

Global Links is a public private partnership. Founding members include TUPPERWARE BRANDS, ROLLS COLLEGE and the U.S. SECRETARY OF STATE’S OFFICE OF GLOBAL WOMEN’S ISSUES.

Through a TUPPERWARE BRANDS externship, scholars acquire practical experience and learn the fundamentals of sales force development, entrepreneurial planning, market analysis and other global business skills.

ROLLINS COLLEGE immerses the scholar in best-in-class business curriculum. Classes include social entrepreneurship, leadership and financial management. The program is supported and endorsed by the U.S. SECRETARY OF STATE’S OFFICE OF GLOBAL WOMEN’S ISSUES who host a scholar visit in Washington, D.C. and utilize the program to advance women’s economic empowerment principles globally.

For more information please contact:

Elinor Steele
Vice President, Global Communications & Women’s Initiatives
TUPPERWARE BRANDS
(407) 826-8448
ElinorSteele@Tupperware.com

www.tupperwarebrands.com/csr/global-links

Empowering Women through Education & Entrepreneurship
THE GLOBAL LINKS PROGRAM

“By working across sectors, we can give future generations of Indian women entrepreneurs the opportunity to become leaders in business and throughout Indian society.”
- Catherine Russell, U.S. Ambassador-at-Large for Global Women’s Issues

The Global Links program is a cross-cultural exchange platform that immerses female professors from developing and post-conflict countries in social entrepreneurship training in the U.S.

The program has been launched in Iraq and India and will continue to scale in India through 2016 and other markets in the future.

PHASE 1 ACADEMIC IMMERSION
The seven-month program involves in-depth course work and cutting-edge social entrepreneurship training at Rollins College in the United States.

The experience includes networking events and other important women in business and entrepreneurship events in the United States.

Upon completion of the academic training, the scholar participates in an externship at the headquarters of the sponsoring corporate partner.

PHASE 2 TRAIN-THE-TRAINER ACTIVATION
The scholar returns to her country of origin to implement plans developed in Phase 1 at her home university.

Under the supervision of the scholar and in cooperation with a local NGO/social enterprise, selected students partner with women in their community to help start or scale their businesses.

The scholar makes a lasting contribution to her educational institution and community by activating program-based learning in her community.

PHASE 3 RETURN AND LEARN
Together, with 5 students who participated in Phase 2 of the program, the scholar returns to Rollins College for a 2-week immersion experience in social entrepreneurship & American culture. Visiting students work together with Rollins College students to develop social entrepreneurial ideas while developing empathy & learning about each others’ cultures and experiences.

GET INVOLVED WITH GLOBAL LINKS

We are actively scaling the Global Links program and are looking for additional corporate, academic and NGO partners to join us. The founding partners envision a network of Global Links participants who are connected in leveraging lessons learned around the globe.

THE FUTURE GLOBAL ECONOMY

Across the globe, women’s economic contribution to societies is increasing rapidly, with a growing awareness that their potential as employees, entrepreneurs and consumers is good for business.

It is projected that one billion women will enter the job market globally by 2020.

66 percent of consumer spending will be controlled by women by 2028.

Leaders estimate that if women in India had the same employment rates as men, the GDP would increase up to 30 percent by 2020.