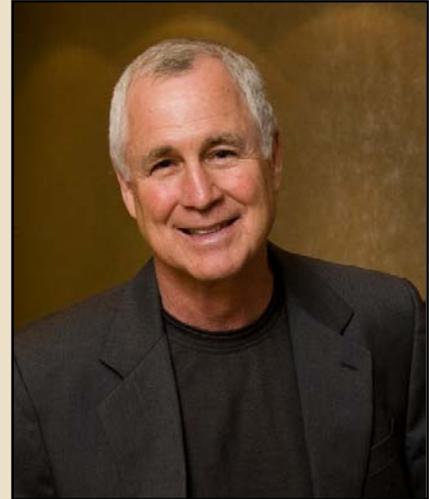


## Ed Haddock

Edward E. Haddock, Jr., his two partners, and a talented team of executives, have built Full Sail University into one of the largest and most innovative entertainment, media, and arts universities in the world. From the start of Mr. Haddock's involvement in 1991, the school has grown from 300 students to 7,700 students, and the campus has grown to 190 acres with 801,000 square feet of studios, sound stages, media development facilities and other support facilities. As an educational institution, Full Sail University has been named best-in-class by numerous entities and in 2008, Full Sail University was awarded "School/College of the Year" by the Florida Association of Post Secondary Schools and Colleges.



Through other acquisition and development projects, Mr. Haddock and his partners continue to expand their goal of providing excellence in postsecondary education at The Los Angeles Film School, The Los Angeles Recording School, and Rocky Mountain College of Art & Design.

In 1973, Mr. Haddock joined Richard Swann and together they built the law firm of Swann and Haddock, P.A. Mr. Haddock served as its Chairman and Managing Partner. By 1990, Swann and Haddock had become one of Florida's preeminent law firms with a large Orlando presence and branch offices across the state. During that time Mr. Haddock was a founding principal of financial institutions, insurance underwriting companies, home building companies and real estate developments. Since then, Mr. Haddock has been involved in the founding, development and ongoing supervision of numerous other companies in the technology, real estate, financial, and retail markets.

Mr. Haddock received his JD in 1972 from the University Of Virginia School Of Law where he remains an active alumnus. He also serves on the Board of Trustees of his alma mater, Ohio Wesleyan University. In addition to serving on the Board of Advisors for the Center for Advanced Entrepreneurship, he has also been actively involved with various gubernatorial, legislative and presidential campaigns, and is the Orlando Advisor for the International Justice Mission.