Elective Alliance Courses (each worth 3 credits)

- **ECON360 China Economic Giant** - The course provides an interpretative survey of China's emergence as a global economic power. The phenomenal changes in the Chinese economy over recent decades are highlighted against the background of the pre-reform era. Aspects of quantitative development are related to the radical reforms adopted since 1978. Students discuss major policy issues encountered by the Chinese government in sustaining high-speed economic growth without instability. Students will also explore China’s pursuit of full integration into the global free trade system. Particular emphasis is placed on the contributions of Shanghai and the Yangtze River delta, the single most important economic and financial hub of China.

- **MKTG390 China as a Global Market** - China is not only a major export market but also a global sourcing base, given that Chinese exports are dominated by foreign-funded enterprises. Students will learn how to employ principles of international marketing in studying this dual role of China. Discussions include China's rising purchasing power and consumption market potentials, trends in China's demand for capital goods and western technology, marketing new products, cultural attributes in Chinese consumer behavior, outsourcing and sourcing in China, the service industries, international distribution systems, market regulations and deregulations, export tax rebate and import duties, and pricing and terms of payments.

- **ECON371/SHAN FINC370 International Money and Finance** - This course familiarizes students with the basic theories for global financial liberalization and the major policy problems involved for the Chinese government to fully integrate the country with the global financial system. Topics to be discussed include Chinese interest rate determination, the exchange rate regime, and associated currency risks; new investment and financing techniques including currency derivatives, currency options and currency swaps; B-share versus A-share in the Chinese stock markets and prospects for convergence; the role of QFII (qualified foreign institutional investors) and QDII (qualified domestic institutional investors), and the possible implications of renminbi being made fully convertible in the future. **Students should have completed an Introduction to Finance course as a pre-requisite for this course.**

- **MGMT390 Managing Enterprises in China** - This course focuses on the modus operandi of major types of enterprises in China, including large-scale state-owned enterprises, share-holding corporations, collective enterprises of global significance, and foreign-funded conglomerates. Class discussions address the different functional aspects of enterprise management, including production and investment decision-making, financing, marketing and supply sourcing, technology transfer, human resource management, and research and development. Students also tackle the ways in which business conglomerates relate to the Chinese government's changing regulatory framework.

- **ECON380 International Trade: A Chinese Perspective** - This course helps students develop the conceptual basis and the necessary tools for understanding modern international trade at the intermediate level. Topics include classical and modern theories of international trade, factor price equalization, empirical tests and extensions of the pure theory model, economic growth and international trade, the nature and effects of protection, and motives and welfare effects of factor movements. Each topic includes
case studies under the context of China’s international trade with the U.S. and the rest of the world.

- **URBN390 Urban Planning** - As a laboratory of urban planning in China, Shanghai’s urban planning department continues to encounter the stresses and opportunities of a rapidly urbanizing country – even as urban planning has changed from being a Maoist era provider of social goods to a supporter of China’s expansion through the new real estate market. Students investigate various stakeholders’ positions and make both design and policy suggestions when assessing issues such as: pursuing or pinpointing designs, landmark architecture, the Bund silhouette as part of Shanghai’s brand, the effects of Shanghai’s increasing and diversifying population, rising housing costs and its relationship with domicile and gentrification, and urban sprawl.

- **HIST310 Pearl of the Orient: Shanghai’s Colonial History** - Already known as an important location for shipping and trade, Shanghai became an international hub following its designation as a treaty port in 1842. This course focuses on how global flows of people, money, goods and ideas have formed and transformed the city since its colonial opening, during the Maoist period, and into the current post-Reform era of marketization. In addition, discussions address how foreign colonial era ideas interacted with Chinese concepts and values as well as laid the foundations for the Republican and Communist political ideologies which are being transformed today once again.

- **SOCI265 Contemporary Urban Culture** - The residents of Shanghai are proud of being exemplars of China’s rapidly urbanizing population and many outsiders are drawn by Shanghai’s cosmopolitan big city chic. Yet not all of the city’s residents or visitors have access to its fast-paced urban lifestyle. Class modules include: Shanghai’s internationalized pop culture; the high cost of living; mobility, loneliness, and associative life; the idea of becoming elite; and business and pleasure. Utilizing the theoretical and methodological approaches introduced in class materials and discussions, students investigate one topic through interviews, observation and/or other primary sources.

- **POLS350 Contemporary Chinese Politics: State, Party, People** - This course examines the current political leadership of China, urban and rural relations, nationalism and foreign policy, mass participation, the emergence of the rule of law, and state and society issues.

- **IAFF340 Sino-U.S. Relations: Superpower and Realignment** - The U.S.-China relationship is one of the most important bilateral relationships in the world. This course examines their intricate relationship, focusing on the period after 1949, when the People's Republic of China was proclaimed. What roles have trade and human rights played in the relationship? How have recent incidents, such as the American bombing of the Chinese embassy in Belgrade in 1999 and the 9/11 terrorist attacks, influenced the strategic Beijing-Washington relationship? What lies in the future, as China rises?

- **ARCH392 Architecture and Design: China’s Encounter with the World** - Shanghai’s unparalleled history of melding Chinese and international architecture begins with its birth as a site of colonial encounter. An exploration of the architecture and city planning of the concession period is followed by consideration of the Mao-era vision of the industrial socialist city and the repurposing of architectural heritage. The course concludes by considering the impact of the marketizing reform era as well as Shanghai’s newest internationally designed landmark buildings and its branding as a ‘green’ city. Students argue policy and design aspects of the sites concerned and consider whether Shanghai’s
melded approach to international architectural encounter will enable it to escape its possible 'generic' future.

- **ENVI 385 Energy, Water, and Green Technology** - As one of the world’s largest and fastest growing cities, intricately connected to global flows of commodities and people, Shanghai represents an enormous environmental challenge regionally, nationally, and globally. With a rapidly growing population, rising lifestyle expectations, and continuing industrial production, urban China’s usage of water and energy resources is a key question for those concerned with a sustainable future. This course localizes these issues by investigating Shanghai as a case study, and students practice methods used by researchers and policy makers to address largest questions on urban environmental issues in China.

**Language Courses**

- CHIN100 Beginning Chinese I
- CHIN101 Beginning Chinese II
- CHIN200 Intermediate Chinese I
- CHIN201 Intermediate Chinese II
- CHIN300 Advanced Chinese I
- CHIN301 Advanced Chinese II
- CHIN400 Advanced Chinese III
- CHIN401 Advanced Chinese IV
- CHIN600 Advanced Readings in Chinese

Can be taken in addition to standard language course instead of an elective Rollins or Alliance course

- CHIN320 Business Chinese I (3 class hours/week, 3 credits)
- CHIN322 Business Chinese II (3 class hours/week, 3 credits)