Major Map: Social Entrepreneurship & Business

The Social Entrepreneurship & Business (SEB) major requires nineteen courses (72 semester hours), including twelve business core courses (44 hours), four SEB core courses, three elective courses (12 hours), an immersion experience, and a global experience.

### Business Core Courses

<table>
<thead>
<tr>
<th>Term</th>
<th>Course</th>
<th>Title</th>
<th>Prerequisite</th>
<th>Grade</th>
<th>G.E.</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 130</td>
<td>Business &amp; Society</td>
<td>(2)</td>
<td>Co-Req BUS 132</td>
<td></td>
<td></td>
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<tr>
<td>BUS 132</td>
<td>Entrepreneurial Thinking &amp; Innovation</td>
<td>(2)</td>
<td>Co-Req BUS 130</td>
<td></td>
<td></td>
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<tr>
<td>BUS 135</td>
<td>Business Law &amp; Ethics</td>
<td>(4)</td>
<td>None</td>
<td></td>
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<tr>
<td>BUS 215</td>
<td>Micro &amp; Macro Economics</td>
<td></td>
<td>None</td>
<td></td>
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<tr>
<td>BUS 230</td>
<td>Financial &amp; Managerial Accounting</td>
<td></td>
<td>BUS 130 or 132</td>
<td></td>
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<tr>
<td>BUS 241</td>
<td>Statistics, Analytics, &amp; MIS</td>
<td></td>
<td>BUS 130 or 132</td>
<td></td>
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<tr>
<td>BUS 310</td>
<td>Management &amp; Organizational Behavior</td>
<td></td>
<td>Junior Standing</td>
<td></td>
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<tr>
<td>BUS 320</td>
<td>Entrepreneurial &amp; Corporate Finance</td>
<td></td>
<td>BUS 215 and 230</td>
<td></td>
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<tr>
<td>BUS 330</td>
<td>Entrepreneurial Marketing</td>
<td></td>
<td>BUS 130 and 132</td>
<td></td>
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<tr>
<td>BUS 350</td>
<td>Operations Management</td>
<td></td>
<td>BUS 241 and BUS 310</td>
<td></td>
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<tr>
<td>SEB 397</td>
<td>Social Entrepreneurship &amp; Business Internship</td>
<td></td>
<td>BUS 310, 320, 330</td>
<td></td>
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<tr>
<td>BUS 400</td>
<td>Strategic Management</td>
<td></td>
<td>BUS 397 or SEB 397</td>
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</tbody>
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<tr>
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<th>Title</th>
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<th>Grade</th>
<th>G.E.</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEB 200</td>
<td>Social Entrepreneurship: Leading Change</td>
<td></td>
<td>None</td>
<td></td>
<td></td>
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<tr>
<td>SEB 220</td>
<td>Global Development Challenges &amp; Opportunities</td>
<td></td>
<td>None</td>
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<tr>
<td>Choose One:</td>
<td>SEB 320 Strategies for Change Makers</td>
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<td>None</td>
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<td></td>
<td>COM 330 Communication &amp; Social Change</td>
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<tr>
<td>SEB 340</td>
<td>Designing &amp; Planning for Social Entrepreneurship</td>
<td></td>
<td>SEB 200 &amp; 220</td>
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</tbody>
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### Social Entrepreneurship & Business Electives

Students must take at least three (3) of the following courses; at least two (2) must be at the 300-400 level.

- ANT 215 Human Ecology
- ANT 277 Gender in the Middle East & North Africa
- ANT 360 Anthropology and the Environment
- BIO 105 Ecological Basis of Environmental Issues
- CMC 310 Media, Peace, & Justice
- CMC 320 Political Economy of Body & Food
- CMC 350 Native American Media & Cultural Studies
- CMC 350 Solidarity, Equality, & Community
- COM 340 Health Policy & Advocacy Communication
- COM 342 Health Behavior Change & Social Marketing
- COM 350 Global Health Communication
- EDU 271 School & Society
- EDU 280 Diversity in American Education
- EDU 347 Global Perspectives in Education
- EDU 385 Teaching Students with Special Needs
- ENV 205 The World at 7 Billion
- HIS 311 History of American Sexuality
- HIS 370 Race & Ethnicity in America
- PHI 308 Politics & Poverty
- POL 302 Politics of Global Poverty
- POL 330 Peace & Conflict Studies
- POL 332 International Human Rights
- POL 333 Case Studies in Sustainable Development
- PSY 211 Social Psychology
- REL 228 Women & Religion
- REL 251 Religion & Popular Culture
- REL 300 Religion & the Body
- REL 251/351 Feasting & Fasting
- Comparative Religious Experience & Food
- REL 251/351 Love, Eros, & Religion
- SEB 325 Globalization & Gender
- SOC 211 Social Problems
- SOC 250 Sociology of Gender
- SOC 324 Women in Society
- SOC 343 Social Stratification
- SOC 345 Sociology of Gender
- SOC 355 Race & Ethnic Relations
- SOC 356 The State of Black America
- SOC 360 Poverty & Social Welfare
- WMS 205 Intro to Women’s Studies
IMMERSION EXPERIENCE
All SEB majors are required to participate in one Immersion Experience. This requirement may be satisfied by participating in (a) a Rollins Immersion program or (b) a BSE Department approved international service learning experience. Rollins Immersion exposes students to critical cultural, social, political, and structural issues in the community through weekend and weeklong projects of civic and community engagement throughout the academic year. Rollins Immersion is rooted in the academic mission of Rollins to educate students for global citizenship and responsible leadership. Through direct community engagement, leadership development, multicultural education, discussion, and pre/reflection activities students will be immersed in the big challenges and questions that face communities in the 21st century. International service learning experiences also focus on social responsibility and enable students to practice global citizenship while engaging in service in a different culture. Students should document their immersion experience, and may be required to provide supporting evidence or write an essay describing their experience.

IMMERSION EXPERIENCE: ____________________________________________

INTERNSHIP
All SEB majors are required to complete a social entrepreneurship related business internship (SEB 397). For SEB 397 students may complete (a) a local or international internship designated as an SESI Internship by the Office of Career Services or (b) a BSE approved local, domestic, or international SE-related internship in a business or social enterprise. Students register for local, domestic, international, or self-designed internships through the Office of Career Services. If an Internship is not appropriate for a specific individual, the student may petition the BSE Department for approval to substitute SEB 398.

GLOBAL EXPERIENCE
All SEB majors are required to have a global experience. This requirement may be satisfied by: (a) participating in a Rollins semester abroad program, (b) participating in an approved Rollins study abroad course, (c) by experience as an international student studying in the U.S., or (d) by extensive experience living or working abroad at age 16 or older. Students may be required to document their global experience.

GLOBAL EXPERIENCE: ____________________________________________

RESIDENCY AND DISTRIBUTION
SEB majors must take all core courses at Rollins (except for courses taken by transfer students prior to admission to Rollins); at least one-half of all courses for the major at Rollins (no exemption for transfer students); at least one-half of the business core courses from the BUS curriculum (no exemption for internal transfers), and at least one-half of all courses for the major at the 300-400 level.

See the Rollins Catalog for a comprehensive listing of all requirements.

Name: ____________________________ Date: ____________________________