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OFFICE HOURS

Monday - Friday  
8:30AM – 5:00PM

WALK-IN HOURS

Monday - Friday  
3:00PM – 5:00PM

FOLLOW US ON...



GET LINKEDIN

With over 4,000 profiles registered in the Rollins Alumni group, LinkedIn is regarded as a powerful Rollins professional network tool. This group is open to both students and alumni. [Join the group!](#)

*Expo Is Next Week!*

**[Rollins Career & Internship Expo 2015](#)**

**Thursday, March 26, 2014 ~ 12:00pm - 3:00pm**

**Alfond Sports Center**

Rollins career centers invite all current students and alumni to attend the annual Career & Internship Expo on Thursday, March 26<sup>th</sup> in the Alfond Sports Center. This event consists of approximately 60 organizations offering full-time positions, internships and part-time employment. Each organization will have a table and representatives available to discuss the various opportunities within their companies. Please review the growing list of attending employers via the [Rollins Career & Internship Expo 2015](#) page on the CLP website.



Review the [Rollins Career & Internship Expo 2015](#) highlights and details below:

- Network with over 60 recruiters from diverse organizations and industries offering internships, part-time jobs as well as full-time opportunities. (Access employer list [here](#). Updated daily!)
- Upload your resume to the [Rollins Expo Resume Book\(s\)](#) through R-CareerLink for greater exposure.
- Enter a raffle for the chance to win 2 FREE tickets to Universal Orlando.
- Door Buster Prizes: \$10 Panera gift card to first 25 Rollins students and alumni that sign-in.

**Expo Prep Programs you should plan to attend:**

All Expo prep sessions held in 170 W. Fairbanks (unless otherwise noted). For a complete schedule and details of all Expo 2015 Workshops, check the [Career Center Calendar](#).

**Resume & LinkedIn Programs**

**Wednesday, March 25th: 2 – 5 p.m.** Drop-In Resume Critique Bar

**Expo Prep Programs**

**Wednesday, March 18th: 4 – 5 p.m.** #Work It Wednesday: Are you ready for Expo? (Bieberbach-Reed)

**Thursday, March 19<sup>th</sup>: 12:30-1:30 p.m.** Internships: Gain Experience to Get Ahead  
**Monday, March 23<sup>rd</sup>: 11 a.m. – 1 p.m.** "Got Questions" information table (Campus Center)

**Monday, March 23<sup>rd</sup>: 1 – 2 p.m.** Internships at Expo Workshop

**Tuesday, March 24<sup>th</sup>: 11 a.m. – 1 p.m.** "Got Questions" information table (Campus Center)

**Tuesday, March 24<sup>th</sup>: 12:30 - 1:30 p.m.** Insider's Guide to Expo Workshop

**Wednesday, March 25<sup>th</sup>: 11 am – 1 p.m.** "Got Questions" information table (Campus Center)

\*All Expo Prep workshops are open so no need to pre-register, just pick the date and time that works for you and come join us!

#### **Expo Perk:**

#### **Rollins Expo Resume Books**

**Deadline: Thursday, March 26<sup>th</sup> by 5:00PM**

The Center for Career & Life Planning will compile three different Rollins Expo resume books which will be made available online to every employer attending the Career and Internship Expo. All students alumni of Rollins are invited to post a resume in one of these online books.



and

Employers attending the expo will be able to search these books to look for candidates to fill internships and part-time jobs, full-time entry level positions, and full-time experienced positions. The deadline for submitting your resume online for the resume books will be Thursday, March 26, 2015. Any resumes submitted for the resume book by this date will be distributed to employers who attended Career & Internship Expo. To upload your resume, please follow the instructions on the [Rollins Career & Internship Expo 2015](#) page under "Rollins Expo Resume Books".

See the [Expo link](#) for further details including what to wear, how to prepare and the updated employer attendee list!

#### **Senior Night: Alumni Career Network**

**Wednesday, March 18, 6:00– 8:00 p.m.**

*Reeves Lodge (6-7pm) and Frank & Steins (7-8pm)*

Join the Alumni Relations and Career & Life Planning teams to learn about Rollins' Alumni Career Network, how to network with alumni, as well as how to grow your career network. Seniors will gain access to other career resources and tips during the workshop style program in Reeves Lodge as well as connect with alumni during the networking reception at Frank & Steins.

## **WORKSHOP SERIES**

**Check out our upcoming sessions to get excellent resume writing and internship search tips from staff members in the Center for Career & Life Planning. You do not have to sign-up, just plan to attend a session that works for you!**

## Resume & Linked In: Build Your Personal Brand

*Center for Career & Life Planning, 170 W. Fairbanks Building, 1<sup>st</sup> Floor*

**Tuesday, March 17, 4 – 5 p.m.**

**Thursday, April 2, 12:30 – 1:30 p.m.**

**Monday, April 6, 1 – 2 p.m.**

## Internships: Gain Experience to Get Ahead

*Center for Career & Life Planning, 170 W. Fairbanks Building, 1<sup>st</sup> Floor*

**Thursday, March 19, 12:30 – 1:30 p.m.**

**Wednesday, April 15, 12 – 1 p.m.**

## Job Search: Achieve Success After Rollins

*Center for Career & Life Planning, 170 W. Fairbanks Building, 1<sup>st</sup> Floor*

**Thursday, April 9, 12:30 – 1:30 p.m.**

View the [Career & Life Planning Calendar](#) for further details about upcoming workshops and events.

## R-CAREER BLOG



### [4 Pitfalls to Avoid in Answering "Why are you interested in this position?" by Lily Zhang](#)

*Submitted by Mackenzie Thomas, Marketing Assistant of the Center for Career & Life Planning*

Hiring managers don't always say [what's on their minds](#), and sometimes this results in a less effective interviewing experience for you, the job candidate. But, regardless of how good or bad your interviewer is, you'll very likely still get this question: "Why are you interested in this position?"

The reason for that is because your answer says a lot about all of the most important things the interviewer will be evaluating: your skills, your cultural fit, and your interest. In other words, this is definitely not a question you want to screw up. Here are four common mistakes and how to avoid them.

#### **1. You never talk about the company**

I recently had a conversation with a recruiter, and she shared this great tidbit with me about what she considers to be the kiss of death for interviews. When people answer, "Why are you interested in this position?" with something about being passionate about programming, writing, or some other skill with no mention at all about the actual company, it's [immediately a red flag](#). Think about it this way: You can bring your skills anywhere. The trick is explaining *why* you want to use them for this particular company.

#### **2. You only say what's in it for you**

This mistake is particularly common because, well, this is what the question is asking for, isn't it? Maybe this job would give you the chance to learn a lot about marketing, or it's an opportunity to grow your quantitative analysis skills — that's great, but it's not what your interviewer really wants to hear. At the moment, the hiring manager isn't the most invested in what's in it for you; he or she wants to know what's in it for the company. The solution? Align your interests and say something about your enthusiasm for using your skills to contribute to the company's greater goal.

### **3. You bring up points that aren't relevant**

In the heat of the moment, it can be really tempting to reveal that the office is actually quite close to your daughter's school or how the company's flexible hours policy would make it easier to carpool with your roommate, but don't give in. These are [nice perks](#), but (hopefully) they're not the only reason why this position is exciting for you. Plus, you'll be giving up an opportunity to share the more relevant ones.

### **4. You answer the wrong question**

Have you ever gone on a date with someone who wouldn't stop talking about his or her ex? Well, turns out this happens during job interviews, too. Don't be that person who can't shut up about why you need to leave your old job, stat. Even if the reason you're job searching is directly related to your previous position, focus on the future. Bring up the skills you've developed for sure, but no need to dive into the history of how you acquired them.

This seemingly innocuous question is a surprisingly tricky one, especially if you try to answer it without first thinking about your audience. [Read this](#) to learn more about how to answer this question strategically. Then, get your story straight, and remember who you're talking to. It's just one question, but it can completely shape the way an interviewer views your candidacy.

Blog Post: Zhang, Lily. [Internet]. February 14, 2015. 4 pitfalls to avoid in answering "Why are you interested in this position?" Available from <http://mashable.com/2015/02/14/interview-question-mistakes/>

*More articles like this on [R-CareerBlog](#)*

## **SOCIAL MEDIA TIPS**

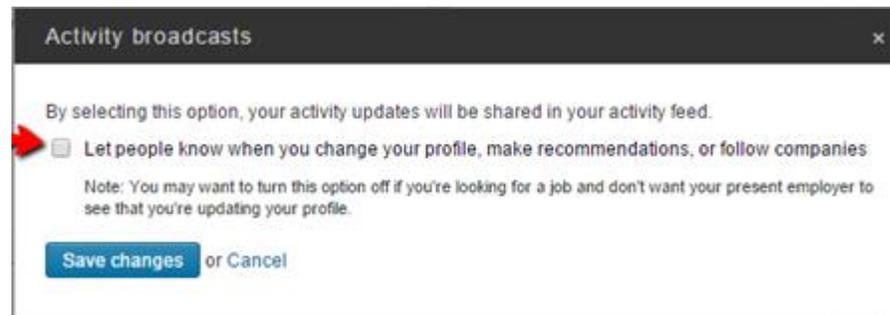


### **6 Rookie Mistakes You Might Be Making on LinkedIn**

Posted on [Hubspot Blogs](#) by Hannah Tighe

It seems every day there is more evidence to show that LinkedIn is an incredible tool for creating strategic relationships, boosting your reputation, and generating more leads. But just because the tool is valuable doesn't mean that everyone is using it properly. If you aren't getting the results out of LinkedIn that you were hoping, consider asking yourself if you are making any of the following mistakes. These common trip-ups could be limiting your success before you even start. Keep on reading to discover the top LinkedIn blunders people make -- and how to avoid making them yourself.

### 1) Notifying your network *every time* you make a change to your profile.



#### Why This Makes Your Connections Cringe

People are notified in their feed every time you make a change. So if you change your headline, realize the next day that you forgot to add a word, and then change it again, it is broadcasting to your network. While it is fine to occasionally update your profile and promote it out to your network to keep top of mind, it can get tiresome to see someone who is constantly changing small details to their profile. It shows up in your network's already busy feeds and doesn't add value to the reader.

#### What to Do Instead

If you are planning to do one quick tweak or update, then go for it. But if you are going to be making a whole slew of changes, you may want to just keep that unchecked until you have it mostly finalized. Then you can go back and decide what is the most important change to broadcast.

### 2) Sending a group message that has no clear benefit to the people you're sending it to.

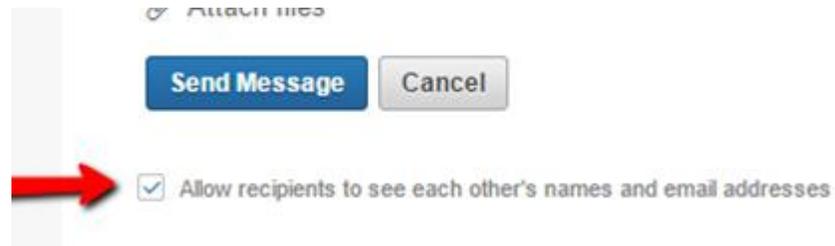
#### Why It Makes Your Connections Cringe

There are few things more annoying than getting spammed by personal contacts. Lots of people think it's okay to send out industry-specific information to people who don't belong (or care) about that industry -- but that can put you on the fast track to losing connections. Even though your closer connections may be pleased to hear about your success in your industry, they probably don't care about the ins and outs of your industry. By sending them a message about it, you're just wasting their time and hogging their inbox.

#### What to Do Instead

A better way to share that information would be to publish a LinkedIn blog post about it. That way, your network gets notified of the information and it has a possibility of getting featured in Pulse. Save a group message for information that can be beneficial to that specific segment and is helpful or insightful for them.

### 3) Sending out a group message with everyone's name and email addresses included.



#### Why This Makes Your Connections Cringe

[Read More.](#)

Blog from: Tighe, Hannah. [Internet]. 6 Rookie Mistakes You Might Be Making on LinkedIn. Available from: [http://blog.hubspot.com/marketing/linkedin-networking-rookie-mistakes?utm\\_campaign=blog-rss-emails&utm\\_source=hs\\_email&utm\\_medium=email&utm\\_content=16039487](http://blog.hubspot.com/marketing/linkedin-networking-rookie-mistakes?utm_campaign=blog-rss-emails&utm_source=hs_email&utm_medium=email&utm_content=16039487)

## CAREER RESOURCE HIGHLIGHT

### Student Webinars

#### A Student Resource provided by the Center for Career & Life Planning

Webinars hosted by the Center for Career and Life Planning are designed for current students. They cover topics such as navigating salary and benefits, student jobs 101, building a competitive resume, and much more. To participate/view these webinars live, you must register on our [website](#) ahead of time by clicking on the red "register" button next to the session you wish to attend. Previously recorded webinars may be viewed any time and are listed at the bottom of the [webpage](#).

## UPCOMING EVENTS & DEADLINES

### Green Jobs Expo at UCF

**Wednesday, March 18, 9:00 a.m. – 1:00 p.m.**

*University of Central Florida, Student Union Room 218 ABCD, 12715 Pegasus Drive, Orlando, FL 32816*

UCF will be showcasing green companies that are looking to recruit and employ a new generation of energy innovators at an upcoming job expo. The expo will include keynote presentation by Scott Minos, Senior Energy Technology Specialist from the U.S. Department of Energy and a formal introduction by Mr. William F. Merck II, Vice President for Administration and Finance and Chief Financial Officer for UCF. A Green Jobs Panel will include UCF Sustainability and Energy Management, Florida Solar Energy Center, Orange County Environmental Protection Division, Florida Environmental Protection Agency, U.S. Green Building

Council and Pur Energy. There will be a peer-to-peer networking breakout session with other green job sectors as well. Event is RSVP only and you can sign up [HERE](#). Don't forget your resume and professional dress is suggested.

### **Peace Corp Workshop**

**Tuesday, March 24, 5:00 – 6:30 p.m.**

*Cornell Campus Center, Bieberbach-Reed, Rollins College*

The Right Person for the Right Job. The types of work Volunteers do are ultimately determined by the needs of host countries and the potential of a Volunteer to contribute to these needs and to the Peace Corps mission. There are a wide variety of Volunteer positions to fill. Attend this application workshop to speak with regional recruiter Chad Chernetto learn how your education, work experience, and hobbies will be considered for available programs. Bring your resume to receive personalized recommendations on how you can increase your competitiveness for Peace Corps service. List your questions and concerns to discuss the application process and to learn more about the Peace Corps experience. Our Southeast regional staff of recruiters all of whom served in the Peace Corps themselves can tell you what it's really like to Volunteer, whether or not you qualify, and how to work through the application process. Peace Corps recruiters are your partners in the journey to becoming a Volunteer.

### **Political Science Meet & Greet Breakfast**

**Friday, March 27, 10:00 – 11:30 a.m.**

*Political Science Lounge, 2<sup>nd</sup> Floor, Cornell Social Sciences Building*

Join students and faculty from the Political Science & International Relations Department for this informal meet and greet breakfast.

### **The Holt Valuation Challenge**

**Registration deadline is April 12, 2015**

The Spring 2015 HOLT Valuation Challenge is offering you a chance to interview for [paid internships and CO-OPs within Credit Suisse HOLT starting from January 2016!](#) The challenge is evaluated entirely on your performance and is open to Bachelor, Master, MBA or PHD students from any university. Differentiate yourself in a highly competitive job market and land a chance at an internship with one of the biggest names in the financial industry.

Your first step into the exclusive HOLT Community is to join the community on [LinkedIn](#) and get an opportunity to improve your finance skills beyond this Challenge. Discover and interact with new companies interested in hiring students with top skills. Register [here](#).

### **National AmeriCorps Program Public Allies Central Florida**

**Now accepting applications**

**Application Deadline is June 15, 2015**

National AmeriCorps Program Public Allies Central Florida is accepting applications. This is a full-time, paid apprenticeship at a nonprofit organization, where young adults:

- Create, improve and expand services that benefit children and youth
- Promote economic development, improve education and address other local needs by working at local nonprofit organizations

- Leadership Development: training opportunities to observe, interact, and learn from civic leaders across Central Florida.

Benefits include earning a \$1,500 monthly stipend, upon graduation, receiving a \$5,550 education award that also applies to some student loans, and Healthcare & Childcare. To learn more about this opportunity and to apply [click here](#).

***New events are always being posted! Visit the Career & Life Planning Calendar for a complete schedule of workshops, networking events, and recruiting sessions being offered during Spring 2015.***