

Stacy Jackson

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February 10, 2021

Andrew Patterson
American Red Cross
2525 Tulip Lane
Washington, DC 20006

Dear Mr. Patterson:

Please accept this letter of application for the Communications and Marketing Coordinator position currently open with the American Red Cross of Central Florida. I am motivated to pursue a career in the non-profit sector based on my past volunteer experience as well as my studies in Social Entrepreneurship and feel confident in my abilities to help the American Red Cross succeed in its mission.

As a student at Rollins College, I participated in several local Habitat for Humanity projects and witnessed the completion of two separate homes built for families in need. By collaborating with other students, I helped Habitat for Humanity raise an extra \$100 to purchase small toys for the children who would move into the new home. Observing and working closely with the site leaders taught me the significance of recruiting, motivating and retaining volunteers in the nonprofit world, and piqued my curiosity in the industry.

My other experiences as a child caregiver and an officer in my sorority also required me to develop effective and creative communication strategies to achieve success with my teams. For example, caring for children, ages 3 through 10, challenged me to think of imaginative ways to engage and maintain attention, especially when tutoring students in academic subjects. Meanwhile, leading my sorority as Social Chair required me to schedule, plan and promote several recreational activities for approximately 50 members. These skills and experiences provide me with a level of maturity and a talent for thinking on my feet, which will make me an asset to the American Red Cross.

Thank you in advance for your consideration. I hope to be given the opportunity to contribute to the growth and success of your organization. My resume is attached for your review. I look forward to hearing from you soon.

Sincerely,

Stacy Jackson

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